

# ***"The Advent of Preventive Genomic Medicine: the Scripps Genomic Health Initiative."***

**Vance K. Vanier, M.D.  
Chief Medical Officer  
Navigenics**

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**Date:** Thursday July 16, 2009  
**Time:** 1:00 PM  
**Location:** Main Auditorium  
Hospital for Sick Children  
Room 1246  
1st floor Black Wing

**Host:** Dr. Steve Scherer

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**For the first time in history, you can use your DNA to live healthier.**

The Scripps Genomic Health Initiative is a unique study designed to find out how personal genomic testing will improve health by motivating people to make positive lifestyle changes, such as exercising, eating healthy and quitting smoking, as well as staying on top of their healthcare, seeking further medical evaluation and preventive strategies. ***This seminar represents a first step to engage the University of Toronto Health Care Community to have the unique opportunity to be part of this special project that gives you insight into your DNA. See page 2.***



The Centre for Applied Genomics  
The Hospital for Sick Children



# Take control of your health

## For the first time in history, you can use your DNA to live healthier.

The Scripps Genomic Health Initiative (SGHI) is a unique study designed to find out how personal genomic testing will improve health by motivating people to make positive lifestyle changes, such as exercising, eating healthy and quitting smoking, as well as staying on top of their healthcare, seeking further medical evaluation and preventive strategies. You have the unique opportunity to be part of this special project that gives you insight into your DNA, so that you can take powerful steps toward prevention.

With SGHI participation you'll receive:

- An analysis of your genetic predispositions in a personalized online account, including updates for an entire year with new insights and conditions
- Relevant health information to help you know what to do next
- Access to board-certified Genetic Counselors to help you understand your results

Scripps Health is proud to offer the Hospital for Sick Children and the University of Toronto Health Network a highly discounted rate for participation in this study. The initiative will be launching later this summer.

**To learn more, you are invited to attend a talk by Vance Vanier, M.D., Chief Medical Officer of Navigenics.**

How one SGHI participant has already benefited:

*"My analysis was mostly reassuring, but showed two areas of increased risk. One was celiac disease, which was a surprise. I followed up the Navigenics report with a serologic test and an upper endoscopy, which were positive for moderately severe celiac disease. It is amazing to me, at the age of 52 years, and being a physician, that my diagnosis and treatment was possible only because of your DNA test."*

*- William, oncologist*

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